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Anchor tenant announced for The Outfields at Truist Point Stadium

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Revitalization of downtown High Point in the Truist Point Stadium catalyst area has taken a leap forward with a new anchor tenant for The Outfields.

Workers compensation insurance provider Key Risk announced it will relocate its headquarters from 7823 National Service Road in Greensboro to the new building at 275 N. Elm St. just outside the center field wall of the stadium.



JOHN BRASIER

A rendering of 275 North Elm (left) at The Outfields.

Developed by Elliott Sidewalk Communities, the building nearing completion is one of multiple components of The Outfields, which is part of a master plan to redevelop the downtown area just outside of the Market district. The building is adjacent to Congdon Yards, the \$40 million renovation of a former textile plant that is nearing 100% occupancy.

Key Risk will occupy the entire third floor and half of the second floor, 21,645 square feet of the 54,000-square-foot building. The

ground floor will be dining and entertainment space, anchored by the Stock & Grain Food Hall.

The company is scheduled to move into its new space in early 2022.

“High Point is the perfect location for our employees and the future of Key Risk,” said company president Scott Holbrook. “We want to have a creative, engaging office environment that our employees see as an exciting place to come to work every day. The amenities of the Stock + Grain Food Hall, Congdon Yards and Truist Point Stadium are all key to us wanting to be downtown in High Point.”

To celebrate the announcement, Key Risk is hosting a family night for all employees at tonight’s High Point Rockers game, with Holbrook throwing out the first pitch.

“It is an essential part of our revitalization effort to bring jobs back downtown,” said High Point Mayor Jay Wagner. “We welcome Key Risk as a partner in our effort to bring engagement and vibrancy back to our downtown 365 days a year. Thank you to all who have helped make this a reality.”

Congdon Yards was the first of the catalyst buildings to be completed, the 200,000-square-foot multi-use redevelopment comprised of The Factory and Plant 7. Congdon Yards includes a restaurant, event space, outdoor courtyard, public common area and office space. [High Point-based mattress fabric and upholstery maker Culp Inc. recently announced it would occupy the top floor of Plant 7.](#)

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